

JOHN CARLO

Graphic Designer

CONTACT

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hello@johncarlo.co

EDUCATION

Bachelor of Arts in Studio Art
Concentration in Graphic Design
University of Maryland
College Park

WORK EXPERIENCE

Information Graphics Designer at Pew Research Center

Washington, D.C. • May 2023 – Present

Responsible for conceptualizing, designing, and creating visually compelling informative graphics for the Race and Ethnicity, Global Perspectives, and Social & Demographic Trends teams.

Designer at Economic Policy Institute

Washington, D.C. • January 2018 – May 2023

Serving as a key contributor to the production and promotion of EPI's work through digital, print, and web products. Generating designs as a way to transform complex economic ideas into digital products that educate and change minds.

Graphics Assistant at UMD University Libraries

University of Maryland, College Park, MD • September 2014 – May 2017

Worked in tandem with the Graphics Coordinator to assist in the design of deliverables for print, web, and video projects for the UMD Library System. Some projects included building navigational devices, event advertisements, annual reports, and social media graphics.

Freelance Graphic Designer

January 2010 – Present

Acting as an independent consultant for different clients in multiple industries. Projects have included branding design, print design, logo design, web design, app design, video production, photography, and image editing.

SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop, DreamWeaver, XD, Muse, Animate, AfterEffects, Audition, Premiere

Web Design

WordPress, WPEngine, Cloudflare, HTML and CSS, Bootstrap, JQuery, GitHub, Figma

Office Suites

Microsoft Office Suite, Google Suite, Apple Office Suite

Livestreaming

Wirecast 7+, Open Broadcast Software, YouTube Live, Zoom

Social Media

Tweet Deck, Buffer

Project Management

Monday.com, Asana, Click Up

Email

MailChimp, Pardot

Printing

Intaglio, Screen, Wodblock

Illustration

Procreate, Inkscape, GIMP

Languages

English, Tagalog, Japanese